TeamViewer Tensor

TeamViewer in the Audiovisual Production Industry

RTL Studios: Speed Is the Key to Success

A subsidiary of the RTL Deutschland Group uses TeamViewer Tensor for film and television production.

Speed is everything in the film and television production industry. The RTL Studios GmbH meets the increased demands on production processes with TeamViewer Tensor.

RTL Studios GmbH

Media industry

Around 180 Employees

Cologne, Germany

Challenges

Shorter production cycles and flexible working models require new technical solution

Substantial data volumes as a challenge for remote work

Compliance with security policies

Initial Situation

The film industry is in a constant process of change. Digitization, as well as changing audience demands and viewing habits, are influencing and changing production and distribution processes in media companies. Everything needs to be more cost and time efficient than it did a few years ago, and new formats within ever shorter production times force writers and editors to work under constant time pressure. RTL Studios, a subsidiary of the RTL Deutschland Group, is not exempt from this development. As the leading producer of streaming content on TVNOW/RTL+ (in 2020 it was 1710 min. - source DWDL), the company has been running numerous TV formats since 2004.

Whether it's docutainment like "Die Welpen kommen" and "Guidos Deko Queen," shows along the lines of "Ninja Warrior Germany" and "Top Dog Germany," or reality TV formats such as "Are You The One" and "Ex On The Beach" - with a portfolio of more than 30 ongoing projects, the approximately 180 employees are always expanding existing successful formats quickly and launching new content within the shortest time possible. In addition, the pandemic had also led to a spike in demand for TV media libraries and streaming providers in recent months.

RTL Studios GmbH produces on behalf of the RTL Deutschland Group. It organizes production and bears the economic responsibility which includes the risk that the production process will take longer or be more expensive than originally planned.

Due to changes in consumer usage habits - such as greater interest in video on demand - broadcasters have greatly expanded their media library offerings, making them more attractive and accessible. Philipp Rummel, Post Production Technical Manager at RTL Studios says: "Broadcasters are increasingly relying on Internet platforms. Nowadays, formats are even available in media libraries before they are broadcast on linear TV." In the past, TV ratings were the measure of all things, but today clicks and subscribers also count.
For the writers and editors at RTL Studios, this means above all: Inrease the speed of casting and producing, footage editing, and post-production activities for films and series. At the end of the production, the finished film and sound material must be converted into the correct format and uploaded to the media platform. According to Rummel, manual work processes such as transferring data of gigabyte-sized footage, editing, and travelling to other locations for monitoring processes that cannot be automated in-house, are particularly time-consuming.

TeamViewer Solution:
More Efficiency in the Production Process

To adapt to the changing environment, RTL Studios is investing in the latest digital technologies. TeamViewer Tensor was chosen for remote access and remote control of production workstations.

"We used to employ a VNC client, but quickly switched to TeamViewer because the tool met our requirements a lot better," Rummel recalls from the time of the implementation project. In addition to the smooth roll-out, the high transmission quality, the stable and secure connection via TeamViewer Tensor, and the options to integrate the solution with the existing IT architecture were decisive factors for RTL Studios.

With TeamViewer, employees now have direct access to selected editing computers at the Cologne site from anywhere and with almost any end device. The editors and the writer are therefore no longer required to both be on site in order to complete a film. The editor edits and assembles the raw material, selects suitable settings, arranges them dramaturgically in sequences, adds sounds, music, effects, graphics and animations.

The writer assists in the selection of original sounds and the edited scenes for the final film version. With the ability to remotely control machines without occupying additional physical space, operations that in the past had to be managed sequentially can now be performed in parallel and from different locations. This can temporarily increase the efficiency of teams by up to 50 percent. The export of the finished film and the subsequent upload to the broadcast center can also be performed remotely from anywhere via TeamViewer Tensor.

"Thanks to TeamViewer, colleagues are now able to do their job from any location and much faster than before. Here, of course, the transmission of good image quality between the production computer and the end device of the colleague working remotely is of paramount importance to us," says Rummel.

Result

Work efficiency increased by approximately 20 percent

Direct access to production systems from anywhere - no need to transfer data

Fewer editing rooms required - savings made on rent

Since only the screen display of the production computer is transmitted via TeamViewer, and not the video sequences themselves, which are several gigabytes in size, transmission is even possible from the home office at the usual speeds without any problems.

It's not just the editing speed that has increased noticeably at RTL Studios. With the help of TeamViewer, the Cologne-based company can also avoid costs for additional editing rooms. Since the implementation of TeamViewer, more employees can work from home or on the go.

Accordingly, those responsible at RTL Studios pull a positive conclusion: "TeamViewer Tensor currently saves us up to 20 percent in the post-production process. We are extremely happy with the solution," says Rummel.

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Philipp Rummel, Post Production Technical Manager

About RTL Studios

RTL Studios is a leading TV production and entertainment company headquartered in Cologne. As a wholly owned subsidiary of RTL Deutschland GmbH, RTL Studios develops and produces high-quality content for all TV channels, platforms and streaming services in the German-speaking market. From factual and light entertainment to comedy, reality and big shows; from daytime to primetime - RTL Studios guarantees the best entertainment across all genres. RTL Studios was founded in 2004 under the name NORDDEICH TV Produktions-GmbH.

About TeamViewer

As a leading global technology company, TeamViewer offers a secure remote connectivity platform to access, control, manage, monitor, and support any device — across platforms — from anywhere. With more than 600,000 customers, TeamViewer is free for private, non-commercial use and has been installed on more than 2. 5 billion devices. TeamViewer continuously innovates in the fields of Remote Connectivity, Augmented Reality, Internet of Things, and Digital Customer Engagement, enabling companies from all industries to digitally transform their business-critical processes through seamless connectivity.

Founded in 2005, and headquartered in Göppingen, Germany, TeamViewer is a publicly held company with approximately 1,400 global employees. TeamViewer AG (TMV) is listed at Frankfurt Stock Exchange and belongs to the MDAX.

Contact

www.teamviewer.com/support

TeamViewer Germany GmbH
Bahnhofsplatz 2
73033 Göppingen
Germany

  ☎ +49 (0) 7161 60692 50

TeamViewer US Inc.
5741 Rio Vista Dr
Clearwater, FL 33760
USA

  ☎ 1 800 638 0253 (Toll-Free)

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www.**teamviewer**.com