

Case Study

Manchester United Speeds up First Team analysis with TeamViewer

The team relies on enterprise level remote connectivity, for accessing important coaching materials at away matches.

Initial Situation

Statistics have long been a part of football. Instead of notepads and eyewitness accounts, algorithms and video technology now count when it comes to collecting and analyzing match data.

The Manchester United analyst and coaching team leverages this raw data from all matches, for example, for opponent analysis and performance analysis. Players' ball contacts, running distances, duels and much more can be video recorded.

This data offers advantages in terms of preparation for match play and self-analysis. While on the road for away matches, access to this data and the training material based on it must be ensured.

Business Challenge

Previously a lot of preparation time was needed to save, upload and store files to different locations, but there was no uniform approach for the team and files were not always easily accessible when the team was travelling due to unreliable or complicated 3rd party file transfer solutions.

The security element to using different methods for accessing and transferring files was a big concern.

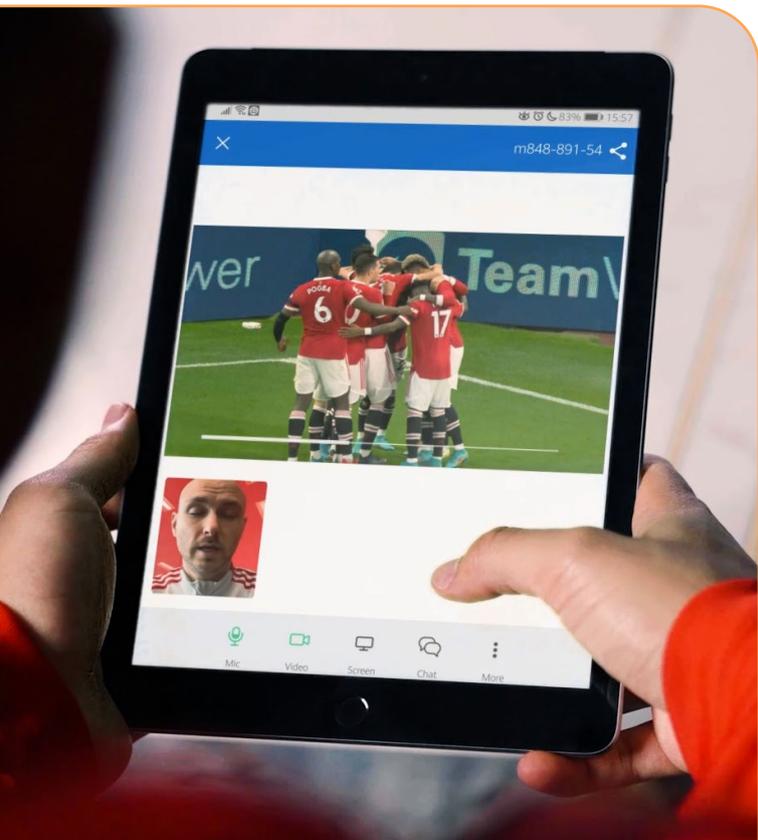
TeamViewer Tensor Solution

Today, the Manchester United Analysts and Coaching team relies on TeamViewer Tensor, the enterprise level connectivity platform. The team can quickly and securely access files on their Manchester based servers from anywhere in the world.

Tensor is also helping them to remotely manage and change content on the videowall displays in the players' gym. This allows the coaching team to highlight specific video content they'd like the players to focus on during gym sessions.

” Access to our full suite of training materials when we're travelling is now just easy and gives us more time to focus on the match.”

Paul Brand, Head of 1st Team Analysis, Manchester United



Results

Remote access with TeamViewer Tensor has removed the uncertainty the Analysts often had with accessing their training materials when the team were travelling or playing an Away match. "There is so much to consider and prepare, before a match and access to the right training materials and videos needs to be quick, reliable, and secure. Access to our full suite of training materials when we're travelling is now just easy and gives us more time to focus on the match", said Paul Brand, Head of 1st Team Analysis, at Manchester United.

Technical performance, shoulder checks, closing passing lanes, pressing behavior and much more can be documented and analyzed in videos. Thanks to TeamViewer's remote connectivity platform, coaching staff can access a huge variety of videos and slides to motivate and coach the team using materials especially prepared for each match. Each player has access to the videos on the go simply from their smartphone or tablet. The main benefit to the club is the highly secure access when accessing videos and documents remotely. The solution is linked to the Manchester United active directory so each team member must login via their unique credential to access their files.

Another essential element for them is that TeamViewer Tensor is so easy for the team to use. The training required was minimal as the solution is intuitively designed and easy to use. This was important for them when implementing new tools and systems, as it allows them to quickly provide staff access to the tool in various locations and with varying levels of digital experience.



Highly Secure Access to Videos and Files from Anywhere in the World



Easy-To-Use Solution for All Levels of Digital Experience



The Team Can Fully Focus on a Match Instead of Juggling Coaching Materials

About Manchester United

Manchester United (NYSE: MANU) is one of the most popular and successful sports teams in the world, playing one of the most popular spectator sports on Earth. Through their 144-year football heritage, they have won 66 trophies, enabling them to develop what they believe is one of the world's leading sports and entertainment brands with a global community of 1.1 billion fans and followers. Their large, passionate, and highly engaged fan base provides Manchester United with a worldwide platform to generate significant revenue from multiple sources, including sponsorship, merchandising, product licensing, broadcasting, and matchday initiatives which in turn directly fund our ability to continuously reinvest in the club.

About TeamViewer

As a leading global technology company, TeamViewer offers a secure remote connectivity platform to access, control, manage, monitor, and support any device – across platforms – from anywhere. With more than 600,000 customers, TeamViewer is free for private, non-commercial use and has been installed on more than 2.5 billion devices. TeamViewer continuously innovates in the fields of Remote Connectivity, Augmented Reality, Internet of Things, and Digital Customer Engagement, enabling companies from all industries to digitally transform their business-critical processes through seamless connectivity. Founded in 2005, and headquartered in Göppingen, Germany, TeamViewer is a publicly held company with approximately 1,400 global employees. TeamViewer AG (TMV) is listed at Frankfurt Stock Exchange and belongs to the MDAX.

Contact

www.teamviewer.com/support

TeamViewer Germany GmbH
Bahnhofsplatz 2
73033 Göppingen
Germany

+49 (0) 7161 60692 5

TeamViewer US Inc.
5741 Rio Vista Dr
Clearwater, FL 33760
USA

1 800 638 0253 (Toll-Free)

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www.teamviewer.com