



TeamViewer

TeamViewer Customer Reference Program

**Step into Our Customer
Success Spotlight**

Join the TeamViewer Customer
Reference Program and increase
your brand awareness



What's Your Story?

Your success is our success.

When your company drives innovation and achieves powerful outcomes using TeamViewer solutions, we want to highlight your success. We work closely with you to promote your story, to raise the profile of your innovative projects, and to make sure you get the recognition you deserve.

We're excited to invite you to join our Customer Reference Program, so we can work closely with you to promote your success with our solutions, building brand awareness on both sides.

Why Participate?

As a member of our Customer Reference Program, you'll have opportunities to:

- ✓ Promote your work and professional achievements with TeamViewer for internal recognition at your company
- ✓ Increase brand awareness, promote your business by having your success story published in co-branded assets on multiple channels
- ✓ Establish yourself as an industry leader by demonstrating your innovative approach to solving business challenges with TeamViewer
- ✓ Grow your own professional network by interacting with peers, analysts, industry experts, and members of the media



Unapologetic Bragging Rights

Your success, your choice.

There are various opportunities for sharing your experiences with colleagues, peers, and investors. The TeamViewer Customer Reference Program enables you to choose the reference opportunities that best fit your business priorities and preferences.



Logo/Company Name

We promote your company through our website, solution briefs, and/or brochures, evangelizing your success.



Media Relations

Work with our media team to promote your TeamViewer success in key business and technology publications.



Event Speaker

We participate in high-profile conferences and events with industry thought leaders and business professionals, where we may invite you to be a featured speaker to share your success story, providing further opportunities to network with peers.



Video Testimonial

Showcase your company success in a video, speak on camera about everything you've achieved with TeamViewer. Typically, these videos are published on our social media channels, shown at client events, and posted on our website.



Success Story/Case Study

External facing success stories highlight your use of TeamViewer with the results, ROI, and benefits your organization achieved. We'll work closely with you to create a professionally written customer case study for your approval prior to publication. Your content may appear on our website, in campaigns, emails, social media, blogs, or other printed and/or digital collateral for events or meetings.



Reference for Industry Analysts

Analyst firms such as Gartner and IDC want to hear from customers like you, to fully understand the value that TeamViewer software provides to organizations. As a customer reference, your feedback from brief online or written surveys or a phone interview with an analyst about your experience and product knowledge may be included in analyst briefs or reports. In many cases, you can speak anonymously.



Private Reference Call

Demonstrate thought leadership while supporting your peers. Some of the companies we work with want to hear from their peers as part of their solution selection process. We connect prospective customers with customers who are open to sharing their ideas, experiences, and perspectives.



Presentations

Share your experience with TeamViewer solutions in a customer success story featured in our internal and external presentations. Your slide will include your company's logo, a quote, and an overview of your company's use of TeamViewer solutions.

Get Started Today

Join our Customer Reference Program today to enhance your visibility and highlight your industry expertise.

What to expect

If you decide to participate in the reference program, we'll work closely with you and your TeamViewer representative to gather information about your story to develop professional, high-quality reference materials. As always, you'll have the opportunity to review and approve all content before publication and distribution across channels.

Get started by contacting your TeamViewer representative or emailing reference@teamviewer.com
Learn more at teamviewer.com/references.



Customer Case Studies



Step 1: Participation

Interested in being featured in a customer success case study? Connect with your TeamViewer representative to get the process started.



Step 2: Interview

Our team will contact you to arrange a convenient time for a telephone interview. Or, if you prefer, you can also answer questions in writing.



Step 3: Approval

We want you to be 100% satisfied with your success story, which is why we never publish content without your approval.

See how our customers use TeamViewer to innovate their technical support and improve business operations.



Konica Minolta

Konica Minolta uses TeamViewer to provide remote support for medical imaging diagnostic equipment.

teamviewer.com/konica-minolta



Atea

Leading provider of IT infrastructure solutions uses TeamViewer for 200,000 sessions every year

teamviewer.com/atea



Mitsubishi Electric

With AR, Mitsubishi Electric enhances the support experience and improves repair processes.

teamviewer.com/mitsubishi-electric

Explore our Customer Success Stories at www.teamviewer.com/success-stories.

About TeamViewer

As a leading global technology company, TeamViewer offers a secure remote connectivity platform to access, control, manage, monitor, and support any device – across platforms – from anywhere.

With more than 600,000 customers, TeamViewer is free for private, non-commercial use and has been installed on more than 2.5 billion devices. TeamViewer continuously innovates in the fields of Remote Connectivity, Augmented Reality, Internet of Things, and Digital Customer Engagement, enabling companies from all industries to digitally transform their business-critical processes through seamless connectivity.

Founded in 2005, and headquartered in Göppingen, Germany, TeamViewer is a publicly held company with approximately 1,400 global employees. TeamViewer AG (TMV) is listed at Frankfurt Stock Exchange and belongs to the MDAX.

Contact

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